



### CNY BEST *Talent Development Awards*

The winners of the 14<sup>th</sup> Annual **CNY BEST *Talent Development Awards*** were announced at CNY ATD's CNY BEST *Talent Development Awards Ceremony* on Thursday, November 4, 2021.

**CNY ATD** annually presents the **CNY BEST *Talent Development Awards*** to recognize excellence in talent development in the Central New York area. Organizations that link learning to the strategic growth or success of organizations and individuals are recognized as CNY's BEST in Talent Development.

Nominations for this year's CNY BEST *Talent Development Awards* represent a wide-range of organizations.

Nominations were evaluated by a panel of local and national judges representing the profession and community. They evaluated the quality of talent development practices, practice results and impacts, and demonstrations of how the practices linked to the strategic growth or success of organizations and individuals.

#### **CNY BEST *Talent Development Consultant Award***



**Leadergrow Inc.** was presented with CNY BEST *Talent Development Consultant Award* for linking talent development to a client's or clients' strategic growth or success with its Leadership for Managers Course.

Leadergrow Inc.'s Leadership for Managers Course is aimed at all leader positions from supervisor to C-suite executives, and is an excellent development course for aspiring leaders with the goal of creating a much higher caliber of leader. The course covers leadership, motivation, culture, building trust along with communications and people skills, organizational and corporate skills, and integrating work and life.

Cited by Leadership Excellence Magazine as a Top Thought Leader on Leadership Development, Bob Whipple took his many years of experience to develop Leadergrow's Leadership for Managers Course. Bob's passion shines through his belief that the highest calling for any leader is to grow other leaders. The leadership program is highly acclaimed with most participants rating it one of the best courses they have ever taken and course participants agree that the course does create a much higher caliber of leader.

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(logos attached)

- CNY BEST logo
- Leadergrow logo

Note – Leadergrow Inc is located in the Greater Rochester area

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For questions regarding this announcement, please contact [info@cnyatd.org](mailto:info@cnyatd.org) or 315.546.2783.

#### **About CNY BEST *Talent Development* Program**

CNY ATD annually recognizes excellence in talent development in the CNY area with the **CNY BEST *Talent Development*** Program. Organizations, consultants and individuals/teams who have made an impact on the success of the organizations and communities they serve are recognized as CNY's BEST in Talent Development. Nominated practices represent a diverse variety of talent development topics and techniques. A panel of local and national judges representing the talent development profession and community evaluate the nominations for quality of talent development practices, practice results and impacts, and demonstrations of how the practices linked to the strategic growth or success of the organization and individuals. CNY ATD has been nationally recognized for this innovative CNY BEST Program which “creates awareness in the community about talent development and its importance to organizational success, while creating involvement by organizations in the community through recognition of excellence in talent development practices”. CNY ATD is celebrating the 14<sup>th</sup> Annual **CNY BEST *Talent Development*** Program in 2021.

#### **About CNY ATD**

**CNY ATD** is the local affiliate chapter of Association for Talent Development (ATD). For nearly 50 years, CNY ATD has been connecting talent development professionals throughout the region and contributing to the growth and recognition of the profession. Currently, CNY ATD has over 120 members from various businesses covering the central part of New York State from the North Country to the Southern Tier and from the Seneca-Cayuga Corridor to the Mohawk Valley. CNY ATD is proud

to have received numerous national and local recognitions, including 22 ATD recognitions over the past 14 years.

**CNY ATD**

PO Box 6343

Syracuse, NY 13217-6343

315.546.2783

[info@cnyatd.org](mailto:info@cnyatd.org)